

**Dear Ladies and gentlemen,**

**We invite you to take part in the 5th anniversary International Photo Contest "Mothers and Children in National Costumes".**

**The 5th anniversary International Photo Contest "Mother and Children in National Costumes" is held under the auspices of the Commission of the Russian Federation for UNESCO with the support of the Ministry of Culture of the Russian Federation, the Federal Agency for Nationalities of Russia and the Moscow City Branch of the Russian Geographical Society.**

**On January 31, 2024, applications for the 5th anniversary International Photo Contest "Mother and Children in National Costumes" will start.**

The initiative of the International Women's Union is aimed at strengthening the traditional spiritual and moral values of civil unity and preserving the cultural historical heritage of the multinational people of the Russian Federation and friendly foreign countries.

Our project is designed to demonstrate the national color of the peoples of Russia and the peoples of friendly foreign countries by expressing the diversity of the culture of their nation through national costume, with the help of talented works of photographers.

The implementation of the events of the 5th International Photo Competition "Mothers and Children in National Costumes" is aimed at helping to preserve the national identity of the peoples of Russia and friendly foreign countries in the context of the increasing pace of globalization of society.

One of the goals of the international photo competition is to preserve traditional family values, strengthen intra-family and intergenerational relationships, and form family traditions.

There are no age restrictions for participation in the competition, and we will be happy to attract all age categories to participate in the competition. The following people are invited to participate in the project: MOTHERS AND CHILDREN; dads, grandparents and other family members can also take part in the photo shoot.

The organizing committee of the photo competition approved a new nomination - Vocal competition "Lullaby in the native language."

Applications for participation in the vocal competition "Lullaby in the native language" with a recording of the song are accepted by email: [ethno-photo-vocals@yandex.ru](mailto:ethno-photo-vocals@yandex.ru) (application form in the Regulations). The songs of the participants must correspond to the theme of the competition, assigned by the organizers of the competition "Lullaby song in the native language".

"International Women's Union" ([www.iwuorg.com](http://www.iwuorg.com)) is the organizer of the Photo Competition. Conditions for participation in the competition on the official website of the competition [www.ethno-photo.com](http://www.ethno-photo.com).

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**[www.ethno-photo.com](http://www.ethno-photo.com)**

Acceptance of applications for participation in the competition from January 31, 2024 to September 1, 2024.  
The results will be announced on the official website by September 25, 2024

The laureates and winners of the competition will be presented on the official website of the photo competition. All official information is only on the official website of the [competition https://www.ethno-photo.com/](https://www.ethno-photo.com/)

Welcome!

Sincerely,

Organizing Committee of the 5th International Photo  
Competition "Mother and Children in National  
Costumes"

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